

Ever wonder where the direction of the real estate market in general is heading. It seems to me with cloud based application, apps on smart phones and the ability to access information easily why it takes so long for Investors and sellers to solidify a deal. Forbes has been following the real estate in general and how several companies are starting to develop products that will drastically reduce the timeframe is acquiring and selling a property.

Forbes Fintech 50 2018: The Future of Real Estate Investment and Finance

Sure, sites like Zillow and Trulia have forever changed the way we shop for homes and Airbnb has re-imagined the way we rent them out. But the underlying pipes that make the real estate market run have largely remained stuck in the past. The seven real estate companies on the [Forbes Fintech 50](#) list for 2018, including five newcomers, are trying to change that. Companies like Better Mortgage, Blend and LendingHome are reengineering the way mortgages are applied for and underwritten. While Cadre and Fundrise are moving real estate investments from Excel spreadsheets to the digital world.

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See link below for the full article:

<https://www.forbes.com/sites/samanthasharf/2018/02/13/forbes-fintech-50-2018-the-future-of-real-estate-investment-and-finance/#4af0184267ed>